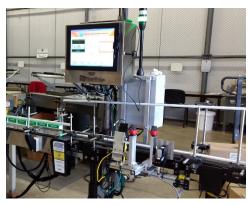
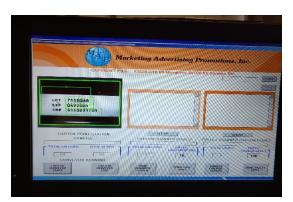
Marketing Advertising Promotions, Inc.

Serialization Capabilities



M.A.P., Inc. now offers a "BlackBox" Print and Inspect Serialization System to facilitate product track and trace through the supply chain. This comprehensive system addresses the planned **US Drug Supply Chain Security Act (DSCSA) Serialization** requirements to imprint unique product identifiers on individual packages.





The *M.A.P.* serialization process can be applied to all operations where precise coding and product identification is optimal. A typical fulfillment process flow would include:

- Four lines of human readable text and a 2D code are printed on each product package. The data is read/verified/stored.
- Product packages are assembled and shrink-wrapped. These individual product packages are now scanned and packed into product cases.
- When a case is complete, a product case label is printed, including a 2D code of the data string. The scanned cases are placed on a pallet, which is secured and labeled.
- Fulfillment is accomplished by scanning each outgoing product case and preparing the shipment. The recipient receives verified, traceable product.

Reliable, Responsive, & Reasonable – M.A.P. delivers solutions for your needs since 1991! Visit us at <u>www.themapworld.com</u> for information about all of our systems & services.

M.A.P., Inc. offers this powerful serialization tool for package level identification.